

KLAFS Sauna S1 is one of the winners of the renowned German Design Award

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Schwäbisch Hall, October 2015. The revolutionary, room-saving sauna S1 is further making history. After its big success at the renowned "Plus X Award", where the jury has awarded the world premiere from KLAFS in five categories for its clear additional benefits and in addition bestow the title "Best product 2015/2016" in its product category to the sauna of the future, the S1 has also excited the jury of the German Design Award 2016.

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The German Design Award has been founded in 2012. It is one of the most recognized design awards worldwide and is highly respected not only among experts. His goal: to discover, present and reward unique design trends. Therefore, high-caliber submissions from the product and communication design area will be awarded annually, all of which are leading the way in the international design scene in their own way.

The competition places high demands on the determination of its award winners: There is a unique nomination process, so that only those products and communication design services are invited to participate, which protrude through their proven design quality.

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The experts' conclusion: "An incredibly innovative product, whereby the private sauna pleasure is possible even in small apartments – as simple as it is ingenious." Therefore, the sauna of the future bestow the eligible award "Special Mention". This award recognizes work whose design has particularly successful aspects or solutions.

And this notably applies for the revolutionary, room-saving sauna S1: It is the world's first sauna to retract at the touch of a button – just like a zoom lens on a camera. In its fully retracted position the S1 is a mere 60 centimeters deep, just like the average closet. Yet the S1 is a really stylish,

high-quality, beautifully designed sauna down to the last detail and with room for the whole family.

The new KLAFS S1 is also designed as a completely self-contained, mobile system. In this way, your guest bedroom, workroom or living room stays just the way it was wherever the sauna is located. And the sauna can be moved just like a closet if you move out.

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Captions:

Picture 1:

The revolutionary, room-saving sauna S1 is the world's first sauna to retract at the touch of a button – just like a zoom lens on a camera. This revolutionary idea has also excited the jury of the German Design Award – and bestow the next big success to the S1 by gaining the eligible award „Special Mention“.



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Picture source:

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