

The next bang: The sauna S1 from KLAFS is winner of the iF DESIGN AWARD 2016

— 90 °C

Schwaebisch Hall, January 2016. The revolutionary, room saving sauna S1 is already creating a furor: The sauna of the future has been one of the darlings of the public at the imm cologne, one of the world's leading trade fairs for habitation and interior design. And because the S1 has been one of the highlights of the event it has even been part of the prime time news at the major german TV broadcasters SAT 1 and RTL.

— 60 °C

At the same time the completely new sauna concept from KLAFS undergoes a thorough inspection by the jury of the long-established and renowned iF DESIGN AWARD 2016 – and these experts have also been excited. So the sauna S1 is the winner of the iF DESIGN AWARD 2016 in the discipline „product“, category „bathroom“. The number of competitors was huge: the international high-profile jury assessed more than 5,000 entries from 53 countries in order to determine who would receive this coveted seal of excellence.

For over 60 years, the iF DESIGN AWARD has been recognized the world over as a label of design excellence. That's why it is one of the worldwide leading design awards.

— 40 °C

It is already the fifth major victory within some weeks for the KLAFS sauna S1, which has been presented in a well-received world premiere a few months ago. After its big success at the renowned "Plus X Award", where the jury has awarded the world premiere from KLAFS in five categories for its clear additional benefits and in addition bestow the title "Best product 2015/2016" in its product category to the sauna of the future, the S1 has also bestow the eligible award "Special Mention" at the German Design Award 2016. The huge potential of this sauna of the future for the hotel branch has also been recognized by the jury of the Intergastra Innovationspreis 2016. This is why the jury, which is made up of renowned experts from science and industry associations, selected

the sauna innovation of the year as the winner of the category „Object- and Facility Management“. And since a few weeks the S1 is also allowed to bear the prestigious mark „The Blue Angel“ for protecting the environment.

The revolutionary, room-saving sauna S1 is the world's first sauna to retract at the touch of a button – just like the zoom lens of a camera. In its fully retracted position, the S1 is only 60 centimeters deep, just like the average closet. Yet the S1 is a really stylish, high-quality, beautifully designed sauna down to the last detail and with room for the whole family.

And the new sauna S1 is also be designed as a completely self-contained, mobile system. That way the sauna could be moved like a closet, if necessary.

Further information is available at all times from:

KLAFS GmbH & Co. KG

Erich-Klafs-Straße 1–3, 74523 Schwäbisch Hall

Tel.: +49 (0)791 501-0, Fax: +49 (0)791 501-248

or on our website at www.klafs.com and www.klafs-s1.com

Captions:

Picture 1:

The revolutionary, room-saving sauna S1 is the world's first sauna to retract at the touch of a button – just like the zoom lens of a camera. This idea has also excited the jury of the long-established and renowned iF DESIGN AWARD 2016. So the sauna S1 is the winner of the iF DESIGN AWARD 2016 in the discipline „product“, category „bathroom“.



Picture source:

KLAFS GmbH & Co. KG

Reprint free of charge when the source is named.