

## Huge potential for hotels has been recognized: KLAFS Sauna S1 is winner of the Intergastra Innovationspreis 2016

Schwaebisch Hall, Dezember 2015. Anyone wishing to transform a hotel room into a private spa suite by installing a sauna, previously needed to have sufficient space for it. And that space could then no longer be used for other purposes once the sauna was installed.

Until now. Because the designers from KLAFS, the market leader in the sauna, pool and spa sector and a driving force in the industry, have now developed an ingenious solution for this challenge by means of the revolutionary, room-saving sauna S1. The S1 is very small when not being used – and really large if guests want to relax in “their” sauna. In this way, significantly more hotel rooms were able to be quickly and easily transformed into private spa suites with little building effort.

The huge potential of this sauna of the future for the hotel branch has also been recognized by the jury of the Intergastra Innovationspreis 2016. This is why the jury, which is made up of renowned experts from science and industry associations, selected the sauna innovation of the year as the winner of the category „Object- and Facility Management“. With this prize, which has been awarded for the ninth time in a row in three categories, these experts estimate groundbreaking ideas for the successful future of hotels. The three winners prevailed over some 100 competing ideas – and will be elaborately celebrated by a special show at the Intergastra 2016 (February 20<sup>th</sup> to February 24<sup>th</sup> in Stuttgart), one of the most important european trade shows for the hotel and restaurant business.

It is already the fourth major victory within some weeks for the KLAFS sauna S1, which has been presented in a well-received world premiere a few months ago. After its big success at the renowned “Plus X Award”, where the jury has awarded the world premiere from KLAFS in five categories for its clear additional benefits and in addition bestow the title "Best product 2015/2016" in its product

category to the sauna of the future, the S1 has also bestow the eligible award "Special Mention" at the German Design Award 2016. And since a few days the S1 is also allowed to bear the prestigious mark „The Blue Angel“ for protecting the environment.

The revolutionary, room-saving sauna S1 is the world's first sauna to retract at the touch of a button – just like the zoom lens of a camera. In its fully retracted position, the S1 is only 60 centimeters deep, just like the average closet. Yet the S1 is a really stylish, high-quality, beautifully designed sauna down to the last detail and with room for the whole family.

And the new sauna S1 is also be designed as a completely self-contained, mobile system. That way the sauna could be moved like a closet, if necessary.

**Further information is available at all times from:**

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**Captions:**

**Picture 1:**

The revolutionary, room-saving sauna S1 from KLAFS is the world's first sauna to retract at the touch of a button – just like the zoom lens of a camera. The experts in the jury of the Intergastra Innovationspreises 2016 had immediately recognized the huge potential of this sauna of the future for the hotel branch. So they selected the sauna innovation of the year as the winner of the category „Object- and Facility Management“.



**Picture source:**

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