

Plus X Award: The Matteo Thun Edition sauna from KLAFS is „Best product 2015/2016“

— 90 °C

Schwäbisch Hall, May 2015. The Matteo Thun Edition sauna is a true-born winner. This special edition, which KLAFS presents together with the internationally known architect Matteo Thun and his congenial teammate Antonio Rodriguez, has been awarded once again at a major design competition.

— 60 °C

The jury of the renowned „Plus X Award“, which is called by experts the world’s largest innovation award for technology, sports and lifestyle, has awarded this extravagant sauna creation to be the „Best product 2015/2016“ in its category. Few weeks before the Plus X jury has awarded this design sauna in the three categories high quality, design and ease of use for its additional value. KLAFS, the market leader in sauna, pool and spa, thus reinforcing once again its reputation to be the innovator in the industry which sets new trends in sauna and spa again and again.

— 40 °C

Lots of wood, lots of glass and lots of privacy characterise the generously presented sauna booths by Matteo Thun and Antonio Rodriguez. The front and the anterior side walls are made from glass from floor to ceiling and open up the sauna, which is flooded with the light that pours through. Special attention was paid to the lighting design: the light sources are indirect, integrated into the edges of the invitingly large seating steps – hidden from the observer.

The distinctive exterior of the sauna stands out with its unique interplay of wooden rails and joints. This makes it almost impossible to see inside from the outside. There is a choice of hemlock, oak or walnut wood. The invisibility of technology is a key principle of Matteo Thun and Antonio Rodriguez, which is why the sauna heater is positioned discreetly beneath the bench. Nothing disturbs the view, the bather is submerged in light and warmth, thus allowing the feeling of relaxation to unfold especially well.

With its international and independent jury from 27 branches, 23 competent strategic partners and more than 600 participating international brands the „Plus X Award“, which is in its 12th year 2015, today is the world's largest innovation award for technology, sports and lifestyle according to its organizers. The main criteria for an award are newly developed and innovative technologies, exceptional design and intelligent and simple operating concepts. Criteria such as good ergonomic and ecological product features, an advanced feature set as well as the use of high quality materials and their processing lead to a sustainable product with a long life and thus are also worthy of recognition.

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Images:

Image 1:

Lots of wood, lots of glass and lots of privacy characterise the generously presented Matteo Thun Edition sauna from KLAFS. The jury of the „Plus X Award“ has awarded this extravagant sauna creation to be the „Best product 2015/2016“ in its category.



Image 2:

The distinctive exterior of the sauna stands out with its unique interplay of wooden rails and joints. This makes it almost impossible to see inside from the outside.



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KLAFS GmbH & Co. KG

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