

NEW IN THE WORLD OF SAUNAS: KLAFS brings the infusion master into the home sauna with the VITALITY BOOST



What could be more relaxing than time out in your home sauna? Now sauna lovers can enjoy that special moment of tranquility and all the health benefits of the sauna bath even more effectively. KLAFS is the first manufacturer to offer a technical innovation that enriches soothing relaxation with automatic infusion comfort – the SANARIUM® heater MAJUS with VITALITY BOOST. The sauna heater with its integrated, multifunctional infusion and wave system allows for the perfect infusion experience in your very own sauna and is just as beneficial to your health as those found in commercial spa ceremonies. KLAFS is the world market leader in sauna, wellness and spas and as such has achieved another milestone for the absolute relaxation experience: the personal infusion master for the sauna in your own home.

Perfect infusion every time: Those who want to experience a soothing yet more intensive sauna bath will be delighted by the new VITALITY BOOST. Integrated into the SANARIUM® MAJUS heater, the new technology allows for automatic infusion and with the additional optimal air waving movement allows for an increased feeling of warmth along with maximum health promoting benefits of the sauna bath being achieved. The VITALITY BOOST unfolds the full potential of a sauna heater and gives the sauna bathers'

cardiovascular and immune system an intensive workout. Particularly soothing and invigorating moments of relaxation are a guarantee. KLAFS combines technical innovation with maximum comfort to create a perfect sauna experience.



Infusion: sauna for a fuller intensity – perfected by KLAFS

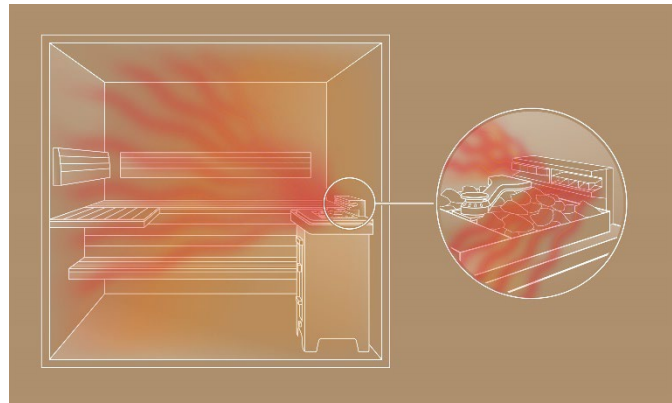
The infusion is the highlight of every sauna bath. Ceremonies in commercial saunas are becoming increasingly popular, but the infusion is also becoming more and more part of beneficial relaxation in the home sauna. Apart from its meditative effect, how does the infusion have a positive effect on the body in terms of health? And why is the perfect wave technique crucial?

Water running over hot stones creates a soothing soundscape of splashing and sizzling whilst the evaporation increases the humidity and perceived temperature within the sauna. The methodical waving completes the infusion with its effective function: the air current generated distributes the water vapour evenly and whirls away the cooling protective layer that forms on the skin during perspiration therefore heated water vapour hits the skin directly and the body temperature rises. In turn this stimulates the vitalising turbo functions of the body and particularly trains the heart, blood circulation and immune system more intensively. What matters: Only when the air flow is directed specifically at the body, can the body's reactions be activated to the maximum and the health effect intensified.

Optimum air distribution with the automated wave function

The right wave procedure is therefore an art that needs to be mastered which is precisely why KLAFS has perfected the distribution of hot air in the SANARIUM® MAJUS stove with VITALITY BOOST. With its movable air waving system, the wave function can be adjusted to suit the individual sauna bather.

Wherever you sit or lay to relax in the sauna, the heat boost is always felt equally intensively and surrounds the entire body with its targeted airflow. The fast and effective distribution promotes a healthy increase in body temperature which allows the human body to activate its turbo function training for the heart, circulatory and immune systems even more strongly.



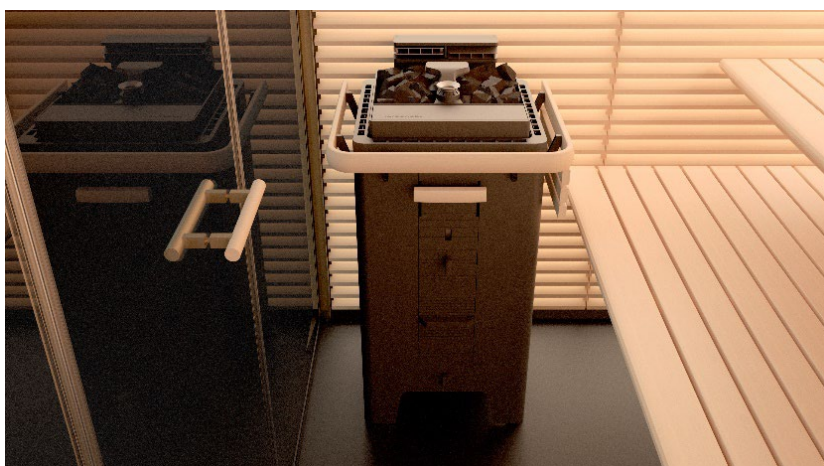
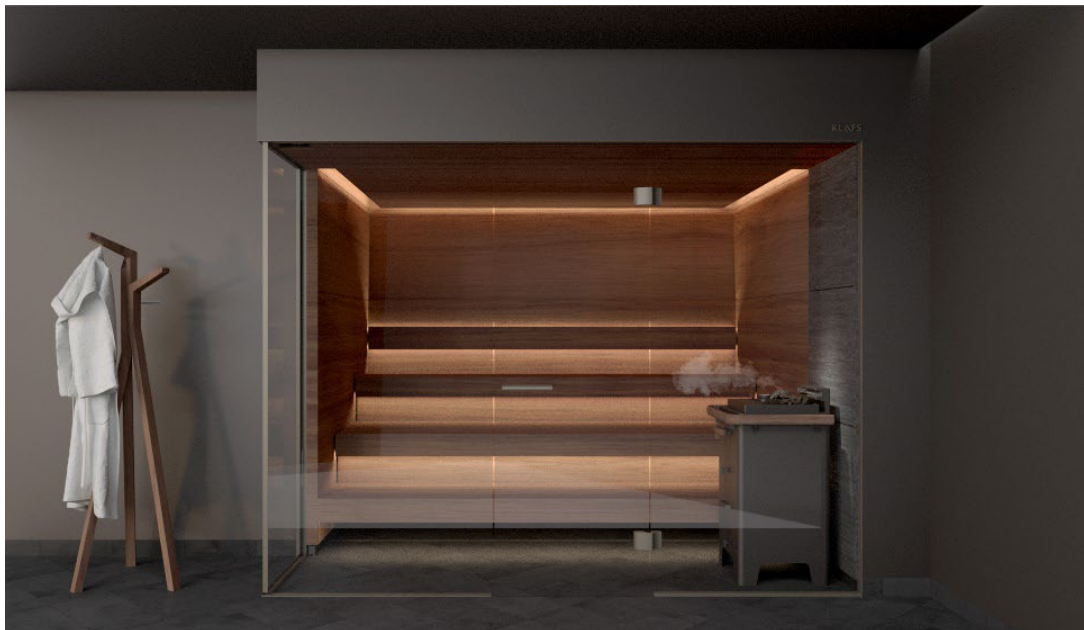
Best of all sauna bathers can lean back and enjoy with the integrated remote control, the infusion experience can be enjoyed in complete relaxation – the VITALITY BOOST can be simply activated with two words "HEY KLAFS" – or with the sauna control or start button in the cabin. It couldn't be more convenient to take a relaxing sauna.

Individual, customised infusions

Every body is different and a sauna infusion should be exactly what each individual needs. KLAFS has developed five different programmes allowing each ceremony to be individually designed. From a mild, warm air programme without moisture or a gentle wash of water to an intensive infusion of water you are in control of your sauna experience.

For the perfect feeling of wellness, natural fragrances or sauna oils are also essential, these can be combined with water to the storage container integrated in the heater. Water and fragrances such as lavender or rosemary oil are safely and evenly distributed over the stones with the built-in infusion tray adding a sensory sauna experience with soothing fragrances.

With all these functional variations, KLAFS opens the door to a new dimension of relaxation and recuperation, in which every sauna session becomes an extraordinary wellness experience.





About KLAFS:

KLAFS has been creating places of relaxation for body and soul since 1928. Time and again, the company manages to surprise with groundbreaking innovations – such as the space-saving sauna KLAFS S1, which transforms from the size of a wall cabinet to a fully functional sauna within 20 seconds at the push of a button. Thanks to this innovative strength, KLAFS advanced from what was once a small family business to a global industry leader. Today, more than 800 employees work to meet - and exceed - the ever-increasing demands of customers. From small private sauna rooms to luxurious hotel spas. And they do this all over the world, with expert advice from carefully trained technical consultants and on-site service from experienced teams. As a trendsetter in the sauna, pool and spa industry, KLAFS continuously invests in research and development, for example to further increase the energy efficiency of its products.