

The sensual aesthetics of wood - how the natural material characterises the wellness experience in the sauna



In order to preserve the original Engadine character of a Swiss holiday home, charming, rustic old wood was used for the basement extension. The parallel, seemingly floating loungers made of hemlock wood create a wonderful contrast.

Wood is far more than just a natural building material. The original material embodies vitality and energy - and touches our senses. With its warm radiance, stimulating fragrance, and pleasant feel, it is the central element of the sauna experience at KLAFS. As the world market leader for sauna, wellness, and spa, KLAFS has shaped this experience from the ground up. Its expressive aesthetics are as versatile as they are unique: each type of wood has its own character in terms of colour and grain and influences the design and atmosphere of the sauna in an individual way. The specific odour and texture of the wood are also part of the holistic sensory experience during the sauna bath. Combined with innovative technology, this creates wellness rooms that are more than just oases of relaxation - they are vibrant retreats in which warmth, light, wood and silence combine to create a deep sense of security and vitality.

Wood as a central element in wellness design

No material conveys a sense of closeness to nature and warmth as directly as wood. At KLAFS, it is not only decisive for the appearance of a sauna, but for the entire wellness experience. With selected woods, carefully processed and used with a fine sense of design, an atmosphere of cosiness and tranquillity unfolds.

Haptics and fragrance, colour nuances and grain - the natural material appeals to the senses and each type of wood gives the sauna its very own signature. KLAFS has long recognised this extraordinary diversity and uses it to create a wide variety of rooms with a unique flair: Going far beyond the original simple wooden construction, generous glass fronts, cosy warm lighting and spectacular ceiling structures complement the natural aesthetics of the sauna. The result is a modern cosiness with a pleasant lounge atmosphere - from bright and open to secluded and cosy.



The AURORA sauna, equipped with elegant interior panelling and comfortable loungers made of walnut wood as well as the organically curved 3D illuminated ceiling EUKLID, combines excellent craftsmanship with modern luxury - a wellness experience in a class of its own.

The language of wood

Canadian hemlock - a true natural wonder - brings brightness and openness to the ambience with its knot-free, silky surface. The robust wood retains its shape even under extreme conditions and epitomises timeless beauty. The even heat emission creates a pleasant climate that ensures a sense of well-being, especially during long, intensive sauna sessions - one reason why Hemlock is so popular in sauna construction. The calm structure and light colouring of the hemlock wood have a calming effect and promote a balancing and gentle feeling of serenity.

Walnut radiates a special elegance with its dark, rich colouring and warm shimmer. It creates an exclusive flair and promises an upscale sauna experience. The resilience of walnut wood combined with the noble

patina that it develops over time emphasises the value of this wood. It symbolizes of style and design awareness - ideal for anyone who appreciates the luxury of natural materials.

Scandinavian spruce carries the freshness of the north and the unspoilt power of nature. Its light, lively structure radiates vitality and makes smaller rooms appear larger and airier. The pleasant, light scent of the wood also creates a cosy atmosphere and an authentic sauna ambience that strengthens the connection to nature. Spruce is ideal for anyone looking for clear, original beauty and a feeling of space and tranquillity.

— 90° C

A very special highlight is the Swiss stone pine: shimmering golden, aromatic and known for its calming effect. This is because it contains essential oils such as pinosylvin, which induce relaxation in body and mind. Above all, this contributes to improved sleep and a reduced sense of stress. Swiss stone pine brings alpine warmth into the sauna and makes every session a holistically relaxing experience.

— 60° C



A dream in Swiss stone pine: the KLAFS Swiss stone pine sauna smells of nature and tranquillity, of relaxation and recuperation. (Image: ©Alex Gretter)

Modern design, natural effect

— 40° C

To fully utilise these qualities, KLAFS offers a wide range of element saunas with different designs to suit different living concepts. Today, these are preferred in high-quality sauna construction. Precisely prefabricated in the factory, they enable fast assembly, offer architectural design freedom and impress with their careful use of resources. The woods used - such as hemlock, spruce or Swiss stone pine - continue to characterise the atmosphere and the functional indoor climate.

The widespread misconception that solid wood saunas offer a better warmth experience has been scientifically debunked: according to a study by the Fraunhofer Institute for Wood Research, the thickness of the wood panelling has no influence on the subjective perception of warmth. Rather, the quality of the wall

construction is what matters - and this is precisely where KLAFS element saunas offer maximum efficiency and comfort. Fluctuations in humidity after an infusion are also optimally regulated by the multi-layer structure.

Sustainably conceived, sensually realised

The natural durability of wood ensures that it retains its beauty and functionality for years to come without compromising on aesthetics or utility. However, the quality of the wood and high-quality workmanship are particularly important. Thanks to extensive expertise, KLAFS saunas make a statement about the manufacturer's extraordinary wood expertise with velvety, splinter-free surfaces, precisely running wooden panels and exact edges and transitions.

At KLAFS, however, the natural material is not just a design element, but also an expression of a responsible attitude. In addition to visual impact and functionality, the market leader from Schwäbisch Hall pays particular attention to the sustainable use of resources. All the wood used comes from sustainably managed forests and meets high ecological, social and economic standards. KLAFS is the only sauna manufacturer to be awarded the 'Blauer Engel' ('Blue Angel'; German eco-label) seal of approval for all element saunas made from hemlock, spruce and walnut wood as well as for all solid wood saunas made from hemlock. Other certificates such as the RAL quality mark confirm the highest quality in wood processing. After all, it is the interplay of design, technology and quality that makes a KLAFS sauna so valuable - and characterises a holistic wellness experience.



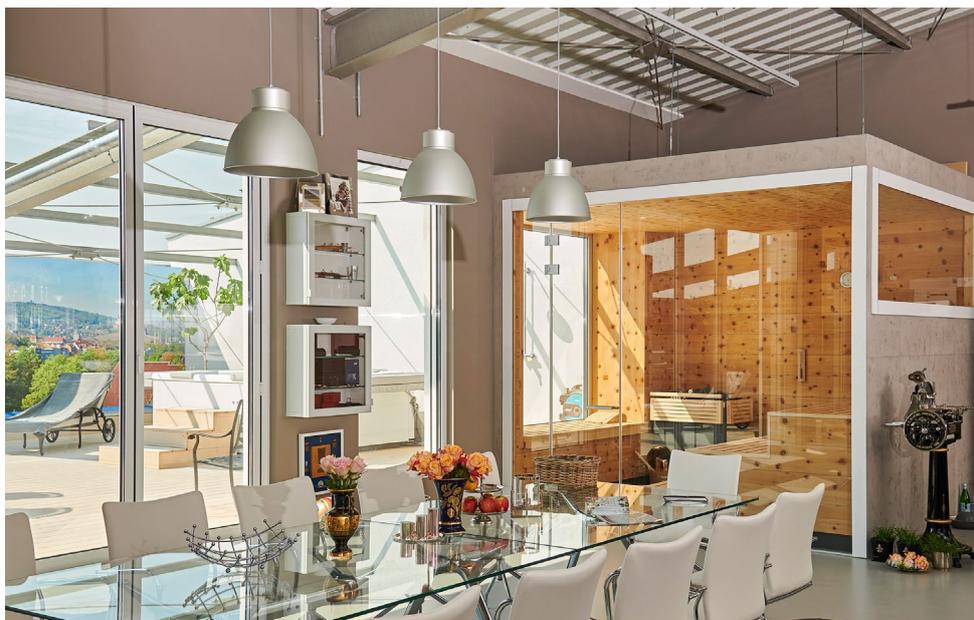
Made from certified hemlock wood, the gently rounded loungers and benches of the DOME sauna pick up on the wave-like design language. The wall panelling made of hemlock veneer panels also emphasises the individual character and unique aesthetics of the facility.



— 90° C

— 60° C

With its modern aesthetics and purist, award-winning design, the PURE sauna model lives up to its name and radiates pure well-being. The wall and ceiling elements are made of fine walnut wood, which emphasises the exclusive character.



— 40° C

A loft with an industrial look - and a special retreat to enjoy and relax in the centre of it all. The sauna made of fragrant Swiss stone pine exudes a natural calm and creates an atmosphere of cosiness.



High-quality materials such as the horizontally arranged hemlock panels for the walls and abachi wood for the benches guarantee durability and an optimum room climate. A handcrafted highlight of this AURA sauna: the spectacular cladding of the sauna with its rounded glass front.

— 90° C

— 60° C



— 40° C

The interior panelling in hemlock wood throughout, including the loungers, creates an atmosphere of relaxation.



The horizontally arranged brushed spruce interior panelling of this PREMIUM sauna radiates natural strength with its lively design. (Image: ©Alex Gretter)

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About KLAFS:

KLAFS has been creating places of relaxation for body and soul since 1928. Time and again, the company manages to surprise with groundbreaking innovations – such as the space-saving sauna KLAFS S1, which transforms from the size of a wall cabinet to a fully functional sauna within 20 seconds at the push of a button. Thanks to this innovative strength, KLAFS advanced from what was once a small family business to a global industry leader. Today, more than 800 employees work to meet - and exceed - the ever-increasing demands of customers. From small private sauna rooms to luxurious hotel spas. And they do this all over the world, with expert advice from carefully trained technical consultants and on-site service from experienced teams. As a trendsetter in the sauna, pool and spa industry, KLAFS continuously invests in research and development, for example to further increase the energy efficiency of its products.