

New wellness ritual for your home: immerse yourself in a sea of clouds with the ESPURO® CloudSPA by KLAFS



When soft clouds of foam touch your skin and your senses are awakened by a gentle crackling sound and an invigorating fragrance, a shower and bathing experience begins that is as magical as it is unique. With the new ESPURO® CloudSPA, KLAFS presents a world novelty that creates a fascinating fusion of relaxation, bathing pleasure and skin care through a waterfall-like foam shower or a luxurious foam bath. It is an invitation to let go of everyday life and immerse yourself in a sea of gentle foam – a treat that enriches every sauna session and wellness moment with a warming or refreshing sensation.

With inspiring diversity, KLAFS fulfills the longing for what is often lost in everyday life: genuine relaxation, preventive health care and inner tranquility. As the global market leader for sauna,

wellness and spa, KLAFS continually develops innovations that go far beyond the sauna, all rooted in a holistic, sensorial experience. The ESPURO® CloudSPA is the latest proof of this passionate commitment: nurturing, revitalising and stimulating, the application brings an exclusive foam spectacle directly into your own home.

Gentle foam clouds for body and soul

Within seconds, the ESPURO® CloudSPA fills your shower or bathtub with soft foam – up to 400 litres per minute. The airy, velvety foam clouds envelop your body like a gentle cocoon, merging with atmospheric LED lighting and a delicate fragrance to create a multi-sensory experience. Sometimes gently warming, sometimes refreshingly invigorating, sometimes mysteriously crackling – the foam gives a feeling of security, deep relaxation and playful joy. It evokes carefree childhood memories while simultaneously opening space for meditative moments of calm and mindfulness.

Powered by a high-performance battery and equipped with a water tank and soap reservoir, the ESPURO® CloudSPA is ready for use anywhere at any time. In the shower, it can be securely mounted on the wall using the dedicated holder. Alternatively, it can be flexibly positioned above the bathtub or placed in any other favorite spot. Four interchangeable attachments allow you to experience the foam in a variety of ways – whether as a dynamic foam jet in the shower or as a generous foam carpet in the bathtub. And it's incredibly easy to use: the amount of foam is continuously adjustable via an intuitive rotary knob. Simply add water and the ESPURO® foam bath essence, switch it on and enjoy.

Revitalising care for the skin

The specially developed ESPURO® foam bath essence guarantees exceptional foam quality that can be felt in every single bubble. It keeps foam clouds stable and gently enveloping the body without collapsing – allowing for long-lasting enjoyment and a soothing



sensation. The foam bath essence is available in three fragrances: PURE, GINGER LEMON and FOREST BATHING, each transforming the application into a personalised ritual. Subtle, stimulating or nature-inspired, the delicate fragrance awakens emotions and memories far removed from everyday life. Based on certified natural cosmetics, the essences are vegan, dermatologically tested

and particularly kind to the skin. This makes the foam spectacle both a sensorial experience and a genuine benefit for the skin. Acting as carriers of valuable nourishing substances, the essences cleanse and care for the skin – leaving it feeling velvety soft.

A spa experience in all its facets – from cooling down to bathing pleasure

Whether as a bath, shower or in combination with other wellness treatments, the ESPURO® CloudSPA opens up new forms of relaxation and enriches self-care breaks with a fascinating new experience. Before the sauna, the warm foam optimally prepares the skin for the heat. Afterwards, it provides a refreshing cooldown by filling the water tank with cold water or ice cubes. In the steam bath, foam and steam merge into a sensual foam steam bath that was previously only available in exclusive spa areas. And when the tingling foam mountains rise, it's not only a delight for adults but



also great fun for children. Enhanced by diverse lighting moods in different colours and exciting light effects, the ESPURO® CloudSPA proves to be far more than a device – it's an experience that allows you to reconnect with yourself while delighting the whole family.

Design that inspires – innovation that excites

KLAFS also lives up to its high standards in terms of aesthetics with this innovation. Created with the renowned Studio F. A. Porsche, the purist, timeless design radiates elegance, functionality and tranquillity. This symbiosis of innovative technology and refined design has been honoured with the German Innovation Award 2025 – a testament to the outstanding combination of form and function reflected in every detail.

With the ESPURO® CloudSPA, KLAFS once again harmonises patented technology, sophisticated design and the deep need for relaxation in an inspiring way. It marks a new chapter in home wellness – a ritual for body and soul that offers moments of release and joy. Anyone who immerses themselves in these gentle clouds discovers the essence of what has always driven KLAFS: touching people with extraordinary ideas and creating spaces for genuine well-being.



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About KLAFS

KLAFS has been creating places of relaxation for body and soul since 1928. Time and again, the company manages to surprise with groundbreaking innovations – such as the space-saving sauna KLAFS S1, which transforms from the size of a wall cabinet to a fully functional sauna within 20 seconds at the push of a button. Thanks to this innovative strength, KLAFS advanced from what was once a small family business to a global industry leader. Today, more than 800 employees work to meet - and exceed - the ever-increasing demands of customers. From small private sauna rooms to luxurious hotel spas. And they do this all over the world, with expert advice from carefully trained technical consultants and on-site service from experienced teams. As a trendsetter in the sauna, pool and spa industry, KLAFS continuously invests in research and development, for example to further increase the energy efficiency of its products.